


[DOWNLOAD](#)


Information Technology for Retail

By Girdhar Joshi

OUP India. Paperback. Book Condition: new. BRAND NEW, Information Technology for Retail, Girdhar Joshi, Information Technology for Retail is a concise yet comprehensive book for students pursuing post- and under-graduate courses in retail management. The book elaborates functions and sub functions of retailing. These form the main part of retail operations and are being facilitated by IT these days. Beginning with the basics of information technology and information systems, the book goes on to elaborate on the hardware and software of e-point of sales, automatic identification and data capture, database management systems, network and telecommunication. It discusses retail servicescape and types of retailers, modern electronic payment systems, enterprise resource planning systems and their functions and features in the retail context. It also covers applications of supply chain management and customer relationship management, electronic commerce - e-tailing, emerging technologies like mobile computing, e-commerce, global positioning systems, and also various retail IT products and vendors. The book illustrates the theories with practical retail scenario examples. This book will be useful for retail students and also for professionals working in retail businesses.



READ ONLINE
[2.17 MB]

Reviews

A top quality ebook and the typeface used was interesting to learn. This can be for all who statte that there had not been a well worth reading through. I am just pleased to tell you that this is basically the very best ebook i actually have go through in my individual life and can be he finest book for at any time.

-- **Mr. Carol Bergnaum IV**

This publication will not be straightforward to begin on studying but quite fun to see. It really is basic but shocks in the fifty percent of the ebook. I realized this ebook from my dad and i advised this pdf to learn.

-- **Bernadine Powlowski**

Related Books



[Ip Man Wing Chun Basics \(the movie Ip Man director Sin Kwok. Ip Man master\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown Pages: 129 in Publisher: China Industrial and Commercial Joint Press Information Original Price: 29.90 yuan Author: Liang...



[Aeschylus](#)

BiblioLife. Paperback. Book Condition: New. This item is printed on demand. Paperback. 260 pages. Dimensions: 8.0in. x 5.0in. x 0.6in.This Translation of A eschylus, an entirely new one, is designed as an Appendix to my edition of that Poet in theB ibliotheca...



[Ne ma Goes to Daycare](#)

AUTHORHOUSE, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is about a little biracial (African American/Caucasian) girl s first day of daycare and preparing her for kindergarten....



[Flappy the Frog: Stories, Games, Jokes, and More!](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...



[Bedtime Stories for Kids](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you looking for a children s book that is highly entertaining, great for early readers, and is jam-packed with...



[Ellie the Elephant: Short Stories, Games, Jokes, and More!](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...