



## Accounting Practices in Business

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Taschenbuch. Book Condition: Neu. 221x149x12 mm. This item is printed on demand - Print on Demand Neuware - Today, the business world is very competitive and the cost of businesses is going up. Because of high competition and rising cost of business transactions, the margin available to the owners of business becomes very thin. Therefore, the businessmen have to improve the financial performance of the business by monitoring and measuring the results of business regularly. Accounting and the accounting practices play a significant role in arriving at the overall result at the end of the year by meticulously recording every transaction during the year. Through present research study, the researcher tries to find out which accounting practices have been adopted by wholesalers and retailers of Jamnagar district and tries to give suggestions to improve the accounting practices in business. This research work is mainly based on primary data and information has been collected with the help of structured questionnaire from randomly selected 100 respondent, 50 wholesalers and 50 retailers of Jamnagar district. Secondary data has been collected from books, journals related to the subject matter. 140 pp. Englisch.



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