



## Putting the One Minute Manager to Work: 1 Spoken Word CD, 1 Hour

By Kenneth H. Blanchard, Robert Lorber

SIMON SCHUSTER, United States, 2002. CD-Audio. Book Condition: New. abridged edition. 146 x 129 mm. Language: English . Brand New. With more than two million hardcover copies in print, The One Minute Manager is one of the most successful management audio programs ever published. Now, the bestselling team of Blanchard and Lorber bring you the ever-timely strategies of One Minute Management in Putting the One Minute Manager to Work -- an indispensable success tool for any manager striving to get the most from his or her people. Relied on by the largest corporations in America for their ability to motivate employees at every level, the strategies of One Minute Management can: Improve job satisfaction among employees by giving them the well-defined roles Build morale by teaching how and when to give one minute praising and reprimands Increase profits by setting goals that are clear, agreed upon and have measurable results Boost productivity with the five-step system that encourages teamwork among managers and their employees Train winners instead of workers with innovative techniques for encouraging top performance.



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